

# Philanthropy award given to two 'giants'

By **Cassandra Drudi, The Ottawa Citizen**

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Two "giants of philanthropy" were honoured with an award from the Ottawa Regional Cancer Foundation Wednesday.

Dan Greenberg and Barbara Crook were presented with the Rabbi Reuven P. Bulka award during a day-long conference put on by the Association of Fundraising Professionals.

Established in 2005, the Rabbi Reuven P. Bulka awards are given by the Ottawa Regional Cancer Foundation to recognize community leaders for their dedication to cancer survivorship in Eastern Ontario.

The ceremony and the awards were unexpected for Greenberg and Crook, but not unexpected for those at the foundation, who had been trying to corral the couple to give them the award for months.

"We finally hooked them," Bulka said in his introductory remarks.

"They're giants of philanthropy in the community," he said. "Dan and Barbara have been nothing short of sensational in terms of what they've done for charity."

Last March, Greenberg's family pledged an unprecedented \$11 million for cancer care -- about \$9 million to build and expand cancer care at the Queensway Carleton Hospital and \$2 million to the Ottawa Regional Cancer Foundation.

"They put their heart into it," said Linda Eagen, president and CEO of the Ottawa Regional Cancer Foundation. "They are there by our side, they're helping, they're providing ideas and they're providing resources -- it's philanthropy at its best."

"It's a great honour," Greenberg said.

Crook said: "It's nice to be here and sharing it with all of us, and also thinking of Dan's late father and my late parents."

Greenberg is the president of Otnim Properties, a major landlord on Ottawa's west side. He's the son of Irving Greenberg, who founded Minto Developments.

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