

## **March 25, 2008 - CANCER CARE GETS AN \$11 MILLION BOOST**

**Donation from Irving Greenberg family goes to Queensway Carleton Hospital Foundation and Ottawa Regional Cancer Foundation.**

(OTTAWA, ONTARIO) - One of Ottawa's leading philanthropists, Dan Greenberg, today announced his family's \$11 million donation in support of cancer care in eastern Ontario. This significant donation will benefit cancer care across the region as it is shared by two cancer champions. Nine million dollars will go to Queensway Carleton Hospital in support of expansion to several cancer care programs and in support of the construction of a new cancer centre which is scheduled to open in late 2009. Two million dollars will go to the Ottawa Regional Cancer Foundation in support of their vision for cancer programs throughout eastern Ontario.

This donation is the largest individual donation ever received in by either the Queensway Carleton Hospital or the Ottawa Regional Cancer Foundation.

In appreciation for the impact of this donation, and in recognition of the tremendous volunteer leadership of both Dan Greenberg and his late father, Irving Greenberg, Tom Schonberg, President and CEO of Queensway Carleton Hospital announced that the new facility will be named "The Irving Greenberg Family Cancer Centre". The new Cancer Centre will be a partner site of The Ottawa Hospital Regional Cancer Program.

"We are honoured and grateful that Dan and his family have made this donation to our "Building on Our Strengths Campaign", " said Carey Garrett, Chair of the Queensway Carleton Hospital Foundation. "The Greenbergs have a long history with QCH - our first capital expansion campaign over 20 years ago was chaired by Irving Greenberg, Dan's father. Throughout our history, the Greenberg family has been there to support our hospital and to ensure that our community is getting the quality care it needs close to home."

"The Irving Greenberg Family Cancer Centre will bring cancer care closer to home for residents in west Ottawa and the Ottawa Valley," according to Tom Schonberg. "This donation - the largest donation ever made to QCHF - will bring untold benefits to patients and their families during their journey through cancer care. We are honoured as well that Dan Greenberg is the Chair of our "Building on Our Strengths" Capital Campaign - his example of philanthropy and personal leadership gives us great confidence.

"We are thrilled to have the Greenberg family join us in the fight for cancer survivorship in our community," said Ottawa Regional Cancer Foundation President and CEO, Linda Eagen. "Through partnerships like these, we will all be part of the answer to cancer."

"Cancer has had a dramatic impact on my family and friends over the years. My dad died of non-Hodgkin's lymphoma almost twenty years ago. It was a tough struggle for my father and for our whole family. My aunt died of cancer six months later. My other aunt had died of cancer a year before. For me, and for our family, this gift is our vote for hope - we are so impressed with the quality and compassion of care we see expressed everyday at Queensway Carleton Hospital. We are so impressed with the vision and impact of Ottawa Regional Cancer Foundation on our community," said Dan Greenberg about his family's decision to support cancer care within these two organizations "We are proud of the quiet and dedicated partnership these two great organizations have forged. We know that our gift will help both organizations continue to make a difference for cancer patients and their families - from prevention and research, through diagnosis, surgery, treatment and survivorship."

Queensway Carleton Hospital is a patient and family-centred, urban community hospital providing a broad range of acute care services to the people of Ottawa and the Ottawa Valley. Employing over 1,700 health care professionals, the 264-bed, Queensway Carleton Hospital is the secondary referral centre for the Ottawa Valley. Hospital staff focuses on maintaining and enhancing their cornerstone programs - Emergency, Childbirth, Geriatrics, Mental Health, Medical and Surgical Services and Rehabilitation. Grounded on an environment of lifelong learning, the Queensway Carleton Hospital is a teaching partner with the University of Ottawa Faculty of Medicine and other healthcare programs and is committed to delivering a new standard of care for our community.

Queensway Carleton Hospital Foundation is a registered charity with the mission: To improve and save lives by working with our donors, our hospital and our community to encourage philanthropic gifts in support of patient care. The Foundation and its volunteers are responsible for raising and distributing philanthropic gifts in support of the programs and projects of Queensway Carleton Hospital

The Ottawa Regional Cancer Foundation is Eastern Ontario's Answer to Cancer, providing vital LOCAL funding in support of prevention, awareness, diagnosis, treatment, research, and supportive and palliative care throughout our region.