

Wedding Vows

Tribute Giving Program



Ottawa Regional
**Cancer
Foundation**

**Fondation
du cancer**
de la région d'Ottawa



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Dear Happy Couple,

Congratulations on your upcoming wedding! Your wedding day is one of the most precious days of your life. Thank you for sharing this day with the Ottawa Regional Cancer Foundation. By becoming a member of the Wedding Vows Program you are ensuring that cancer care remains a top priority in our community.

Please know that your generous donation, in lieu of wedding favours, will help thousands of local cancer patients and their families by providing important funding for care close to home, shorter wait times for diagnosis and treatment, research and new therapies and overall improved quality of life.

In this package you will find the following information:

- Wedding Vows Program Levels
- Wedding Information Sheet
- Cancer Foundation Information

Please take a moment to look over the program levels. I would be happy to discuss the different program levels and design of your custom Wedding Program.

Once you have made your selection, please fill out the Wedding Information Sheet and email or fax to: rwilson@ottawacancer.ca or 613.247.3526. Should you have any questions please feel free to contact me directly at 613.247.3527 or rwilson@ottawacancer.ca.

Thank you again for including the Ottawa Regional Cancer Foundation in your wedding day. We are honoured to be a part of your special celebration! Survivorship happens one victory at a time. Thanks to your generous donation, the Cancer Foundation is helping to make the next victory happen.

Sincerely,

Rachael Wilson
Manager, Annual and Legacy Giving



Your Wedding Day Options

We have done dozens of wedding packages for couples, each of them unique. Don't see what you need? We can provide a flexible program where you can pick and choose what works best for your day. Give us a call and we can design a package together.

Tribute Package a suggested Donation of \$250.00

- 100 Note Cards or Gift Tags for place settings with donation specific scripting.
- Customized gift table certificate with donation specific information.
- Customized DJ Message with donation specific information.

In Honour Package a suggested Donation of \$500.00

- 200 Note Cards or Gift Tags for place settings with donation specific scripting.
- Customized gift table certificate with donation specific information.
- Customized DJ Message with donation specific information.
- ½ page Photo wedding announcement in Cancer Foundation's Courage Magazine.

Honeymoon Package a suggested Donation of \$1,000

- 250 Note Cards or Gift Tags for place settings with donation specific scripting.
- Customized gift table certificate with donation specific information.
- Customized DJ Message with donation specific information.
- 1 page wedding feature in Cancer Foundation's Courage Magazine.
- 75 sets of Wedding Vows 'Reduce the Risk' Gourmet Recipe Cards.*

Survivorship Package a suggested Donation of \$2,500

- 350 Note Cards or Gift Tags for place settings with donation specific scripting.
- Customized gift table certificate with donation specific information.
- Customized DJ Message with donation specific information.
- 125 sets of Wedding Vows 'Reduce the Risk' Gourmet Recipe Cards.
- Two page wedding feature in Cancer Foundation's Courage Magazine.
- The Cancer Foundation will establish a Tribute Fund in your name.

A Tribute Fund enables you, and those close to you, to donate to the Cancer Foundation in the name of your family. Gifts can be made as often as you like and will directly support cancer care in Eastern Ontario.

Wedding Day Packages details

All packages include your choice of a

- 5" ½ x 4" ¼ note cards or
- 3" ½ x 2" gift tags

Cards and tags are printed on Ivory or White stock, in your choice of colour and font.

Also, included is a gift table certificate, printed in your choice of colour and font on white heavy stock. Samples are available.

All donations receive a full tax receipt.

*Note: **Note: Additional Gourmet Recipe Card sets can be purchased for \$5 each.

Wedding Information

Contact Name: _____

Partner's Name: _____

Wedding Date: _____

Mailing Address: _____

Phone Number: Home: _____ Work: _____

Email: _____

Wedding Location: _____

Number of Guests: _____

Wedding Colour Scheme: _____

Wedding Theme: _____

Donation in Honour of: _____

Wedding Vows Package: _____

Special Notes: _____

Yes! _____ I would like the Cancer Foundation to send a 'thank you' note to my guests explaining the impact of our Wedding Vows Donation.

Please fill out this information sheet and email or fax to: rwilson@ottawacancer.ca or 613.247.3526.



About Us

The Ottawa Regional Cancer Foundation is the only charitable organization dedicated exclusively to cancer in this region, solely raising money for cancer care in the Ottawa area. Our mission is to increase cancer survivorship in the Ottawa region. To do this, the Cancer Foundation partners with local organizations and hospitals to ensure residents have the best care close to home, shorter wait times for diagnosis and treatment, access to research and the latest new therapies and overall improved quality of life.

Care Close to Home:

Eastern Ontario covers a large geographical area with the hub for cancer treatment taking place in Ottawa. Some residents living outside the city have to travel longer distances to receive treatment – taking them away from their network of family and friends.

The Cancer Foundation is working to provide care close to home and allocated \$660,000 towards developing cancer services at partner hospitals in smaller communities in our region. In 2009, the Cancer Foundation funded 15 proposals that had an immediate impact for providing care close to home for local residents. Here are some examples of those projects:

- Equipment to improve early detection of colorectal cancer at the Carleton Place & District Memorial Hospital
- Implementation of a cancer care / palliative care coordinator at the Cornwall Community Hospital
- Colonoscope for colorectal cancer screening at the Pembroke Regional Hospital
- Breast program at the Winchester District Memorial Hospital
- New day Surgery and Ambulatory Care Unit: Specifically Endoscope - at the Glengarry Memorial Hospital
- Work in cooperation with the Arnprior & District Memorial Hospital to provide palliative care beds for patients living in the nursing home.
- Symptom management program at the Renfrew Victoria Hospital

Shorter Wait Times:

In 2009, the referral to consult provincial standard is 14 days. In our region this standard is met in 55% of the cases. In order to address the issue of wait times for cancer patients, the Cancer Foundation has pledged \$12 million to the expansion of The Ottawa Hospital Cancer Centre, the new Irving Greenberg Family Cancer Centre at the Queensway Carleton Hospital, and we are exploring new partnerships with other local health care facilities in this region to expand their cancer services.

In 2009, the Cancer Foundation designated \$2.2 million to help reduce wait times and actively searched for programs and diagnostic needs that would make a positive impact and help decrease the time patients have to wait. Here are some examples of those projects:



- Dedicated MRI time for cancer patients at the Ottawa Hospital Cancer Centre. Ottawa Hospital Cancer Centre added 202 incremental hours to perform MRI scans for cancer patients.
- Dedicated breast biopsy table at the Montfort Hospital. Biopsy followed by pathological microscopic analysis is the only definitive way to determine if cancer is present.
- State-of-the-art endoscopic ultrasound program at the Ottawa Hospital Cancer Centre. Prior to the implementation of the program, patients had to undergo surgical procedures or to be referred for care outside of our community. This program now enables the Ottawa Hospital Cancer Centre to provide minimally invasive state-of-the-art care to cancer patients.
- Improved access to CT services for cancer patients living in Eastern Ontario. Allowed the Ottawa Hospital Cancer Centre to add 115 incremental hours to perform CT scans dedicated to cancer patients in the region.

Access to Research and New Therapies:

Government, hospital and pharmaceutical industry cutbacks have created an urgent need for financial assistance to begin, maintain or complete clinical trials. A lack of funding also limits the number of research projects that can begin in our region.

Human clinical trials continue to be one of the fastest ways for researchers to find better treatments and bring scientists closer to finding a cure for cancer. Clinical trials allow patients to play an active role in their own health care, gain access to new research treatments before they become widely available and obtain expert medical care at leading health care facilities. Due to the Cancer Foundation's support local residents are among the first to take part in the human clinical trials for the oncolytic virus. Here in our community 9.8% of cancer patients participate in the clinical trials program. (Source: Champlain LHIN)

The Cancer Foundation provides vital seed funding to local scientists, allowing them to begin their research projects and use those initial results to secure larger national and international grants. In 2009, the Cancer Foundation made an investment of more than \$1.6 million for clinical and laboratory research by funding over 20 projects. . Here are some examples of those projects:

- Breast clinical research to determine novel approaches to the treatment of bone metastasis and breast cancer patients.
- Pilot study of the beliefs, feelings and decisions about breast cancer risk, and ways to lower that risk among women referred to the High Risk Breast Assessment Clinic of The Ottawa Hospital's Women's Breast Health Centre.



- Evaluation of the mechanisms of late radiation side effects in patients with prostate cancer – translational research – companion study to a Phase II Clinical Trial
- Clinical research predicting tumour susceptibility to oncolytic virus cancer research on human tumour samples.
- Microscope upgrade for live cell imaging providing immediate benefit to a number of scientists in the Cancer Therapeutics program. Scientists who are working towards a better understanding of the basic mechanisms of carcinogenesis, better methods of molecular diagnosis and novel therapeutic regimes for cancer patients in Eastern Ontario.

Improved Quality of Life:

A cancer diagnosis often leads to a crisis of the body, mind and spirit. While resources are available to diagnose and treat the disease at a medical level, supportive care available through the health care system in our region is limited and primarily focused on the acute phases of the illness.

In 2009, the Cancer Foundation allocated close to \$1 million for supportive care programs that improve the lives of cancer patients and their families.

In January, the Cancer Foundation was granted \$1.7 million in infrastructure funding for the construction of The Maplesoft Centre – Eastern Ontario's first centre for cancer survivorship. This important investment will ensure The Maplesoft Centre will open its doors in 2011.

Maplesoft Centre – Doors Open 2011

As more and more people are surviving and living with cancer, there is a growing recognition by the experts that there are serious gaps in psychosocial services available to cancer patients in our community.

Services that help cancer patients throughout the journey including: the emotional impacts of diagnosis and treatment; how to navigate their way through the system; nutrition and fitness; financial concerns and the impacts a cancer diagnosis has on the family.



In 2008, the Cancer Foundation conducted a Survivors Needs Assessment Survey to identify those gaps in available services, to find a solution that will benefit patients, their caregivers and the medical community.



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Increasing Cancer Survivorship

The results of the survey showed that local cancer patients have access to top medical care when dealing with the tumor, but before, during and after treatment, patients are often left on their own as they attempt to return to their day-to-day routine.

In order to fill the gaps in services the Cancer Foundation is building The Maplesoft Centre, the region's first centre for cancer survivorship. The facility will be built adjacent to the Richard and Annette Bloch Cancer Survivors Park. The Maplesoft Centre will be open to all cancer patients and their families free of charge and without the need for referral. Cancer is never going to be an easy journey, but the centre will help people deal with tough personal issues. Issues like deciding how you tell your children you have cancer; figuring out how you make ends meet financially; and how do you return to normal life after cancer. Together, we can help families face cancer with courage, strength and dignity.

In November 2009, the Cancer Foundation launched its first program – Cancer Transitions. The six-week pilot program was developed by The Wellness Community and the Lance Armstrong Foundation. The program meets the needs of cancer survivors who are making the transition from active treatment to post-treatment. Cancer Transitions is designed to support, educate and empower people who are living with cancer, and address the long-term effects of cancer and its treatment.

For more information on The Maplesoft Centre please visit www.ottawacancer.ca.